| Actual 2009/2010 £ | NORTHSTOWE PORTFOLIO | Estimate 2010/2011 £ | Revised 2010/2011 £ | Estimate 2011/2012 £ |
|--------------------------|--|----------------------------|---------------------------|----------------------------|
| | NET EXPENDITURE SUMMARY | | | |
| 152,343 | Communications | 158,870 | 152,750 | 151,150 |
| 152,343 | | 158,870 | 152,750 | 151,150 |
| | Analysis of Total Net Expenditure | | | |
| 44,053 | Net Direct Costs | 45,360 | 33,360 | 34,200 |
| (29,770) | Recharges to Democratic Representation | (30,260) | (31,730) | (31,160) |
| (10,785) | Recharges to other revenue accounts | (7,520) | (7,520) | (7,700) |
| 148,845 | Recharges from Staffing & Overheads A/cs | 151,290 | 158,640 | 155,810 |
| 152,343 | | 158,870 | 152,750 | 151,150 |
| | | | | |
| | | | | |
| | | | | |

COMMUNICATIONS

| | EXPENDITURE Supplies and Services | | | |
|----------|---|----------|----------|----------|
| 102.897 | Newsletters | 104,660 | 81,000 | 83,000 |
| - / | Other | , | , | , |
| 340 | | 2,200 | 500 | 1,200 |
| | Central, Departmental and Support Services | | | |
| 7,192 | Chief Officers and Housing Futures | 3,860 | 8,100 | 4,950 |
| 121,864 | Community & Customer Services | 128,750 | 128,230 | 128,110 |
| 16,583 | Corporate Services | 15,610 | 19,050 | 19,450 |
| 3,206 | Planned Services | 3,070 | 3,260 | 3,300 |
| 252,082 | TOTAL EXPENDITURE | 258,150 | 240,140 | 240,010 |
| | INCOME | | | |
| (59,184) | Advertising and Sponsorship | (61,500) | (48,140) | (50,000) |
| (10,785) | Recharges to Other Revenue Accounts | (7,520) | (7,520) | (7,700) |
| 182,113 | NET EXPENDITURE | 189,130 | 184,480 | 182,310 |
| (29,770) | Less Recharge to Democratic Representation | (30,260) | (31,730) | (31,160) |
| 152,343 | NET EXPENDITURE carried to Portfolio Summary | 158,870 | 152,750 | 151,150 |

Cost Centre Manager for Northstowe Portfolio

Communications

E Lowther